

## **MSI China commences operations of its Beijing Branch**

On 22 January, Mitsui Sumitomo Insurance (China) Co., LTD ("MSI China"), a wholly-owned subsidiary of Mitsui Sumitomo Insurance Co., LTD (President: Toshiaki Egashira), commenced operations of its Beijing branch.

Since May 2009, when MSI China obtained an approval from the China Insurance Regulatory Commission (CIRC) to establish its Beijing Branch, they had been making necessary preparations and, on 8 January, the branch officially commenced its operations on the day it obtained an approval for opening the branch.

In Beijing, we are the first Japanese insurer to establish the business base and we are now able to directly provide insurance services to customers across Beijing.

MSI China now has the most extensive business network among foreign insurers, and operates in Shanghai (headquarters), Guangdong (branch) and Beijing (branch), which are the three major regional centers of the East China, South China and North China.

We will continue with our efforts to further expand our sales network and enhance service capabilities in the future.

### **Corporate Profile of MSI China Beijing Branch**

1. Company Name : Beijing Branch of Mitsui Sumitomo Insurance (China) CO., LTD
2. Address : Room No.1608, Beijing Fortune Bldg., 5 Dong San Huan Bei-lu, Chao Yang District, Beijing, People's Republic of China
3. Number of Employees : 30 employees

### **Corporate Profile of MSI China**

1. Company Name : Mitsui Sumitomo Insurance (China) CO., LTD
2. Date of obtaining approval to establish MSI China : 23 July, 2007  
: (MSI China was operating as a branch until it was upgraded in May 2001 to commence its operations as a subsidiary.)
3. CEO : Kiichiro Minami
4. Paid-In Capital : RMB 500 million (approx. JPY 7.5 billion)
5. Head Office Address : 34F, Shanghai World Financial Center, 100 Century Avenue, Pudong New Area, Shanghai
6. Number of Employees : Approx. 290 employees
7. Another Branch : Guangdong Branch  
(Room 5903B-5905, Office Tower, CITIC Plaza, 233 Tianhe North Road, Guangzhou)